Rainbow House Inc 879 Battle Creek Rd Jonesboro, Ga 30236 770-478-6905 www.rainbowhouseinc.org

Gifts of stocks, bonds or other marketable securities that have increased in value and been held for more than one year are one assets option to use when making a gift to Rainbow House Inc.

Securities are most often used to support our work in the form of:

An outright gift: When you donate securities to Rainbow House Inc, you receive the same income tax savings that you would if you wrote us a check, but with the added benefit of eliminating capital gains taxes on the transfer. In order to make your gift to support our mission is as easy as advising your broker to transfer shares or, if you have the physical securities, hand-delivering or by mailing the certificates along with a stock power to us in separate envelopes. (Using separate envelopes safeguards your gift—the certificates will not be negotiable without the stock power.)

A transfer on death (TOD) account: By placing a TOD designation on your brokerage or investment account, which account will be paid over to your beneficiaries after your lifetime. It is not necessary for the TOD designation to transfer all of the account solely to charity—you can designate a certain percentage of the account. Like a POD account, with a TOD account the beneficiary you name has no rights to the funds until after your lifetime. Until that time, you are free to use the money in the brokerage account, to change the beneficiary, or to close the account.

Your benefit:

You can reduce or even eliminate federal capital gains taxes on the transfer. You are also entitled to a federal income tax charitable deduction based on the fair market value of the securities at the time of the transfer.

